

Jelly Fish nail polish

Keywords: nail polish, glowing, color changing, skin nourishing, platform technology, Jelly fish

Summary

Our client has developed a nail polish platform technology. Jelly Fish nail polish can be mixed with any commercially available nail polish. The end product is a blend that retains beneficial properties of Jelly Fish. Namely being glowing, color changing, fast drying and skin nourishing. Our client is looking for partners interested in manufacturing the platform nail polish.

Innovation and main advantages of the technology

Jelly Fish nail polish represents a platform technology in the field of cosmetics. It is a base lacquer intended to mix with regular nail polishes that are commercially available. Jelly Fish has properties of being glowing, color changing, fast drying and skin nourishing. These properties can be transferred to regular nail polishes being blended with Jelly Fish. The result is a nail polish that melds the properties of both components. The end product represents an altered variant of the commercial nail polish that possesses beneficial properties of Jelly Fish. According to this, the end product has glowing, color changing, fast drying and skin nourishing features. Its color varies depending on the color and blending ratio of components being mixed. Due to the color changing characteristic, this additive color can change backwards to the color of the regular nail polish. This can be achieved if the user exposes the mixed nail polish to water/water vapor (i.e. blowing also applies). After a short period of time (in dry conditions) the color changes back to the color of the mixed product.

Depicting the aforementioned phenomenon in an experiment: blue colored Jelly Fish mixed with nacre colored commercial nail polish you get a product that has green-nacre color. Exposing it to moisture makes it to change its color back to nacre. Letting it dry the product regains its original color.

Potential areas of use

- Industry of artificial nails
- Beauty, cosmetics
- Various events, entertainment
- Promotion, marketing activities.

Benefits



- ✚ **Platform technology:** due to its add-on feature Jelly Fish can be combined with any product available on the market. As result consumers can have the freedom of experimenting, creating their very own combination of nail polishes.
- ✚ **Color changing feature:** The product is capable to display two colors in one nail polish. Adjusting physical parameters one can choose which one she wish to wear.

Stage of development

Working prototype is available for demonstration.

Intellectual property status

Secret know-how.

Type of collaboration

- Manufacturing

Our client is looking for partners interested in the manufacturing of Jelly Fish nail polish.

For further information please contact

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